Hot-melt adhesives for refrigerated substrates

Abstract

The use of free-radically polymerized, UV-crosslinkable polymers which consist to the extent of at least 50% by weight of C₂ to C₁₈ alkyl (meth)acrylates as adhesives for the bonding of carriers coated with the polymer on substrates, wherein from 0.1 to 30% by 10 weight of the monomers of which said polymer is composed are monomers A without carboxylic acid or carboxylic anhydride groups and with a water solubility of more than 5 g of monomers per liter of water and said substrates are moist substrates, especially refrigerated substrates.